

# PRACTICE SELECTION GUIDE FOR AAHA AMPLIFY



**Amplify**

A group accreditation program

AAHA Amplify is the program that helps veterinary practices achieve accreditation from the American Animal Hospital Association in a cohort model.

This document is designed to aid in selecting which practices will participate in each cohort.

## COHORT SIZE AND EXPECTATIONS

Corporate-owned group leadership generally selects seven to 10 facilities (though we have worked with both smaller and larger cohorts) that will participate in AAHA Amplify.

Once selected, an experienced AAHA instructor guides participants through established curriculum modules over a pre-set time period of three to six months (determined by the corporate group). This process also helps facilitate organic knowledge-sharing and mentoring within your practice system.

## PRACTICE PARTICIPANTS

Each practice will designate one clinical and one management team member as the primary participants in the program (though they may delegate specific tasks to other team members). Practice participants should plan on attending the weekly (or biweekly) live virtual sessions regularly.



## HOW TO SELECT PRACTICES TO PARTICIPATE IN AMPLIFY

- 1 Send the [AAHA Accreditation Cohort Interest Form](#) to all practices you'd like to consider becoming Amplify cohort participants. It helps assess practice readiness and commitment.
- 2 Please share the [Amplify Participant Introduction](#) presentation with your potential participants before finalizing your participant list. The presentation explains the program, benefits, expectations, and timeline.
- 3 Use the results of the Interest Forms and then review the list below for some helpful tips for how to assemble each cohort.
- 4 Once you confirm which practices will participate in each cohort, you'll provide a contact list to AAHA to begin communications. AAHA will send a welcome kit detailing program expectations and content to each contact.

# BUILDING EFFECTIVE COHORTS



Full-service, general veterinary practices; at this time emergency, specialty and end-of-life care practices are ineligible to participate.



Use our practice [interest form](#) to help you create a pool of practices ready to participate. It's beneficial if each practice affirms its readiness and willingness to complete accreditation in the cohort format.



Though the purpose of the cohort model is to work collaboratively with each of your practices to meet all the applicable standards, there are a few mandatory standards that can significantly slow the accreditation if not met prior to beginning the process. Two of these are noted below. *If a practice cannot currently meet these standards, please contact your Amplify representative to discuss.*

- All major surgeries are performed in a surgical suite and your surgery suite must be single-purpose (i.e., not also contain your radiology equipment, for example) and enclosed.
- All dental procedures are performed under general anesthesia with canine and feline patients intubated and supplemental oxygen being administered.



Be mindful in your choices of which practices are included in each cohort, as you are inspiring and shaping the organic mentoring that occurs across your system and within each practice.



Consider the impact of differing time zones among your practice locations to ease scheduling the required live virtual sessions.