



Join AAHA

TODAY

Membership in the American Animal Hospital Association simplifies your journey towards veterinary excellence.

Two ways to join...**two ways to benefit!**



Organizational Member

Available for veterinary practices that wish to become AAHA-accredited by voluntarily striving to meet or exceed AAHA Standards.

The accreditation process builds a positive, strong employee culture focused on quality patient care. And, compared to non-accredited practices, AAHA-accredited practices have:

- fewer lapsed patients*,
- more new customers per year*,
- clients who choose more care*,
- higher customer loyalty and retention*,
- better staff utilization** and
- more annual revenue**.

*Commissioned Practice Analysis Report | VetSuccess, 2019
**Financial and Productivity Pulsepoints, 10th Edition | AAHA Press.



Individual Member

Available for individual veterinarians, practice owners, practice managers and veterinary technicians; students; relief veterinarians; and retirees.

Both member types receive many benefits, including:

- Free subscription to *Trends*® magazine
- Free subscription to *JAAHA*®, our medical journal
- Preferred pricing on books, products
- Free subscription to *NEWStat*® newsletter
- Free private online community
- And so much more!



A stronger team. Better care. More ROI.

That's just the beginning of how AAHA accreditation helps your practice. Make the most of your AAHA accredited membership benefits, outlined below—which your entire team can access—by logging in at aaha.org.*

GUIDANCE AND SUPPORT

Ongoing support from your [dedicated accreditation specialist and practice consultant](#), throughout the accreditation process and beyond

Peer-to-peer support through the private online [AAHA Community](#)

Enhanced teambuilding that arises through the accreditation evaluation process

New [AAHA Guidelines](#) published annually and updated every 5 years

Early access to AAHA's newest [guidelines](#), including implementation tools and webinars

Access to the [AAHA standards of accreditation](#), a continually updated resource to hold your practice to a higher standard

MARKETING

Exclusive use of the AAHA-Accredited logo

Free marketing material available in our online [publicity toolbox](#)

A listing on the [AAHA-Accredited Hospital Locator](#), to help pet owners find your practice

SAVINGS

Exclusive rebates and discounts through [AAHA Advantage](#)®, a group purchasing program

[Savings](#) on everything from after-hours triage services and client payment options to controlled substance management and practice finance programs

FREE standard shipping on all [AAHA books and products](#)

FREE standard shipping on all other [AAHA merchandise](#)

Preferred pricing on [AAHA books and products](#)

RESOURCES

Free access to AAHA Benchmarking Lite including aggregate sales revenue, producer performance, client bonding, and medical insights benchmarks, plus access to even more data and insights.

Discounts on [CE](#) and training programs, including professional development opportunities for technicians and assistants via [DEVTP](#) and the [Veterinary Assistant Certificate Program](#)

Discounted job postings in [AAHA's career center](#), plus free access to the resume bank

A discounted rate for AAHA's annual conference, [Connexity](#)®, our profession's premier event

FREE subscription to [Trends](#)® magazine, AAHA's award-winning practice-management magazine

FREE subscription to [JAAHA](#)®, AAHA's bimonthly medical journal

FREE subscription to [NEWStat](#)®, AAHA's e-newsletter personalized for you with the latest veterinary news

FREE subscription to AAHA Update, an accreditation newsletter

Access to [AAHA's sample protocols](#)

FREE [HABA](#) (Human Animal Bond Association) membership

[Central Line](#), AAHA's weekly podcast

Access to high-quality, trusted data through the new [AAHA Research Center](#)

* Having login trouble? Email aaha@aaha.org or ask your account administrator to add you to your practice's AAHA staff list!

Not yet an AAHA member? Learn more about joining 50,000 peers here: aaha.org/join

Start using your AAHA member benefits today at aaha.org/benefits