**Amino acids**

*are the BUILDING BLOCKS OF PROTEIN, fueling pets’ muscles and organs*

**CORRECTING MISINFORMATION**

You may have heard the **false statement** that pets should be fed high-protein or meat-based foods. The truth is, there’s no scientific evidence that such foods offer long-term benefits. For optimal health, pets need foods with the right balance of amino acids, which may come from high-quality plant- and meat-based protein sources.

**RESOURCES:**

https://www.pfma.org.uk/proteins-factsheet
https://acvn.org/frequently-asked-questions/#quality