Senior dogs and cats represent 44% of the pet population, and they deserve the best care we can offer in their senior years. The AAHA Senior Care Guidelines help your team create a practice that doesn’t just accommodate senior pets, but actively welcomes them.

Let family members know that aging is not a disease, and there’s a lot they can do to make their senior pets’ golden years enjoyable and rewarding.

Here are just a few of the ways you and your team can become champions for senior pets!

Recognize that senior care is multifaceted and includes:
- Medical and interventional therapies
- Behavioral management
- Awareness of comorbidities
- Environmental modification

Plan ahead for senior pet appointments:
- Schedule extra time
- Discuss expectations and progression with clients
- Offer handouts/resources to support and educate clients

Let your clients and the public know you care about seniors:
- Have an end of life care section on your website
- Make sure senior pets are at least 30% of the visual content on your website
- Show videos of the senior-friendly changes your practice has made

Learn how to become a senior pet champion at aaha.org/senior-care.

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