YOUR DOG'S MOUTH

GUM DISEASE
- none
- severe

TARTAR
- none
- severe

PET'S NAME

NEXT APPOINTMENT

REASON FOR APPT.

RECOMMENDED PET FOOD:
- Hill's® Prescription Diet® t/d®
- Hill's® Prescription Diet® t/d® Small Bites

RECOMMENDED DAILY FEEDING AMOUNT:

NOTES
DENTAL CARE is a key part of your dog’s everyday health and vitality.

Aside from saving your dog pain and discomfort, dental health is related to a chain of reactions that affect his overall health:

- **Plaque builds up on your dog’s teeth**
- **Bacteria in the plaque leads to gum inflammation**
- **The inflamed gums allow bacteria to enter the bloodstream**
- Once in the bloodstream, bacteria travel throughout the body where they can negatively impact vital organs like the heart, liver and kidneys.

80% of dogs over three years of age have dental disease.*

**BAD BREATH**

**GUM DISEASE, MAY PROGRESS TO CAUSE PAIN AND TOOTH LOSS**

**HEART / KIDNEY / LIVER DISEASE**

*American Veterinary Dental College*
FACTORS ASSOCIATED WITH DENTAL PROBLEMS

◆ **AGE**
Dental disease is more common in older pets

◆ **BREED**
Small dogs, especially those with a flat face or short nose, are more likely to have overcrowded or misaligned teeth that are difficult to keep clean, making them more prone to dental disease

◆ **FOOD**
Some foods can increase your dog’s risk of dental disease, so ask your veterinarian for a nutritional recommendation

SIGNS OF DENTAL DISEASE

Even if your pet isn’t showing signs of oral health problems, it’s worth asking your veterinarian for a dental checkup to prevent future problems.

- **BAD BREATH**
- **YELLOW OR BROWN CRUST ON TEETH**
- **BLEEDING GUMS**
- **CHANGE IN CHEWING HABITS**
- **DROOLING**
- **TOOTH LOSS**
In some dogs, gum inflammation progresses, allowing bacteria to accumulate beneath the gums. This can lead to chronic infection and bone loss, which is painful and harmful to overall health. Without proper care, bone loss progresses to the point of tooth loss.

GUM INFLAMMATION (GINGIVITIS)
Gingivitis or gum inflammation is the first stage of periodontal disease, and if treated early on, the damage from inflammation can be reversed.

PLAQUE ACCUMULATION
Plaque is a slimy film of bacteria that coats the teeth. The bacteria inside plaque can cause gum inflammation.

TARTAR BUILDUP
Plaque hardens into tartar: hard calcified deposits that form on the teeth. Unlike plaque (that you can remove with dental home care), tartar must be removed by your veterinarian.

GUM SEPARATION (PERIODONTITIS)
In some dogs, gum inflammation progresses, allowing bacteria to accumulate beneath the gums. This can lead to chronic infection and bone loss, which is painful and harmful to overall health. Without proper care, bone loss progresses to the point of tooth loss.
SUPERIOR ORAL NUTRITION YOU CAN FEED EVERY DAY.

DENTAL VITALITY is about more than vet visits and brushing — it’s about creating a daily routine that you and your pet will love.

PRESCRIPTION DIET®

**t/d**

the #1 VET-RECOMMENDED dental pet food for complete care

SUPERIOR CLINICAL EFFICACY in reducing plaque and tartar accumulation and the occurrence of gingivitis

A vital part of a pet’s DAILY HEALTH regimen — with ingredients to help maintain healthy digestion and a luxurious coat, and keep pets fit and trim

URINARY SAFE — helps reduce the risk of struvite and calcium oxalate stone formation

Significantly more effective in CLEANING PLAQUE than leading competitors*

*vs. US Sourced Greenies Dental Treat, Milk-Bone Brushing Chews and Pedigree DENTASTIX™

Clinically proven to WHITEN teeth and FRESHEN breath

Works like a toothbrush and dental floss all in one

*Greenies are a trademark of The Nutra Company
*Milk-Bone is a trademark of Big Heart Pet Brands
*Pedigree and DENTASTIX are trademarks of Mars, Incorporated 2016

The VOHC seal is awarded to products that help control plaque and tartar
t/d® KIBBLE uses an exclusive fibre matrix designed to work like a toothbrush as your dog chews.

With every bite, the fibre matrix scrubs the tooth surface to clean teeth and freshen breath.

Unique fibre alignment helps kibble stay in contact with the tooth surface right to the gumline.

Kibble gently scrubs away plaque and tartar to clean teeth and promote healthy gums.

“t/d® is awesome! My dogs are almost 3 years old and I can say with confidence that their dental health is a direct result of them eating t/d®. I LOVE IT!”

- Doxies
One of the most efficient steps you can take to keep your dog’s mouth healthy is to schedule annual dental checkups. If your dog forms tartar quickly or has a history of dental problems, more frequent exams and cleanings may be advised.

It also helps to brush your dog’s teeth before plaque can mineralize into tartar.

Getting used to brushing can take time, so be patient and make sure to reward and praise your dog with each attempt.

1. **INTRODUCE THE TOOTHPASTE**

   Use a finger toothbrush or an index finger wrapped in gauze and gently rub toothpaste over your dog’s teeth and gums. Pet toothpaste, chicken broth and tuna juice can make it more acceptable.

2. **BEGIN BRUSHING**

   Brush teeth and gums gently, finishing with the bottom front teeth. Focus on the outside surface facing the cheek (this part is most prone to tartar buildup).

   Combined with an effective dental pet food and regular veterinary care, you’ll have no trouble keeping your dog healthy and smiling.
## DAILY FEEDING GUIDE

<table>
<thead>
<tr>
<th>BODY WEIGHT [LBS]</th>
<th>DRY [CUPS (GRAMS)]</th>
<th>t/d® Canine</th>
<th>t/d® Canine Small Bites</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>⅖ (60 g)</td>
<td>13</td>
<td>27</td>
</tr>
<tr>
<td>10</td>
<td>1 ½ (100 g)</td>
<td>21</td>
<td>42</td>
</tr>
<tr>
<td>15</td>
<td>1 ⅔ (135 g)</td>
<td>28</td>
<td>58</td>
</tr>
<tr>
<td>20</td>
<td>2 ½ (165 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>3 ⅓ (230 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>4 (285 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50</td>
<td>4 ½ (330 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>5 ⅔ (380 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>70</td>
<td>6 (425 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>80</td>
<td>6 ⅔ (475 g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100</td>
<td>8 (570 g)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 1 cup of t/d is equal to 15 kibbles
- 1 cup of t/d Small Bites is equal to 31 kibbles

### 100% SATISFACTION GUARANTEE —
If you are unsatisfied for any reason, return the unused portion to the place of purchase for a full refund or replacement.