59% of US cats are either overweight or obese.

43 million US cats are at increased risk for weight-related disorders, such as diabetes, osteoarthritis, hypertension, and cancer.

Don’t let your pet become a statistic!

Make nutrition a priority.
Start the Conversation!

1 Point out the health risks listed on the poster and mention any warning signs you either see or might expect to see. Ask your client, “Will you watch for these warning signs and call us if you see any change, no matter how slight?”

2 Relate the conditions to the pet’s weight. Talk about the pet’s weight as a “modifiable lifestyle risk.” Relay to your client, “We can reduce the risks by controlling Buster’s weight. It’s not easy, but many pet owners are successful. We’re here to help every step of the way.” Then ask the client, “Are you willing to do this for Buster’s long-term health?”

3 Make a nutritional recommendation. Ask your client, “Will you make this change to Buster’s diet today?”

For more weight management tools and tips, go to the AAHA Download Center:
aahanet.org/library/Weight_Management_Download_Center.aspx