

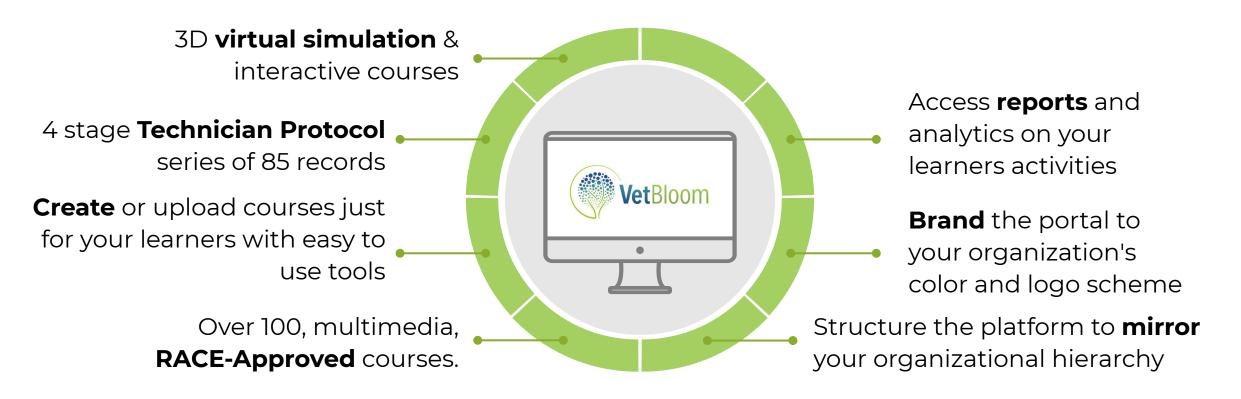
## History

- VetBloom began in 2012 as an internal learning resource for a group of Specialty and Emergency practices
- Education comes from qualified Subject Matter Experts and is developed by a team of online education specialists
- Wider access began in 2015 via vetbloom.com
- Since the website launch, individual and organization subscriptions have been developed and launched
- Over 60,000 veterinary professionals have VetBloom access to date



## VetBloom - AAHA Premium

HIGHLY CUSTOMIZABLE LEARNING FOR THE MODERN VETERINARY ORGANIZATION





FREE PLATFORM	INDIVIDUAL	SMALL	MEDIUM	AAHA Members
SET UP  Complimentary platform installation and provisioning	\$39 (per month)	\$70 (per user / per month)	\$8 (per user / per month)	\$6 (per user / per month)
USERS	1	25 - 50	51 - 200	NA
RACE APPROVED CE LIBRARY	V	V	V	<b>V</b>
TECHNICIAN LEARNING PROTOCOLS	<b>V</b>	<b>V</b>	V	<b>V</b>
NON-CLINICAL LEARNING PROTOCOLS	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>
CUSTOM URL		<b>V</b>	<b>V</b>	<b>V</b>
CUSTOM BRANDING		<b>V</b>	V	<b>V</b>
DISCOUNTED SERVICES – INSTRUCTIONAL DESIGN			<b>V</b>	<b>V</b>
HUMAN RESOURCE SYSTEM INTEGRATION			<b>V</b>	<b>V</b>



## Why VetBloom



Great education, including many RACE-approved programs, with new courses always in development



A dedicated team of online education specialists and support based in the US



Platform customizable to meet the exact educational needs of your organization





