



# Nobivac<sup>®</sup>

## Loyalty Program

### 2024



**Advantage**



**MERCK**  
Animal Health

# Nobivac<sup>®</sup> Loyalty Program

Merck Animal Health is thankful for your trust in our products, and we are dedicated to helping you grow your business. For your partnership and loyalty, we are excited to provide quarterly, year-end, and growth rebates on Nobivac<sup>®</sup> vaccines.

## Nobivac<sup>®</sup> Loyalty Program 2024

Nobivac <sup>®</sup>	Purchase Level	Rebate
Quarterly Rebate	\$10,000	10%
Level 1	\$35,000	20%
Level 2	\$65,000	33%
Level 3	\$100,000	42%

## 2024 Year-End Growth Rebate

Incremental Purchases	Growth Rebate just on Growth Dollars
\$25,000	2%
\$50,000	3%
\$75,000	4%

## Additional AAHA Growth Member Rebate

EOY Growth Rebate	Growth%	Plus Rebate just on Growth Dollars
Nobivac <sup>®</sup>	12%	1%

## How It Works

Purchase qualifying Nobivac<sup>®</sup> brand products to earn rebates—and as your loyalty grows, so do your savings on high-quality vaccines.

- Receive a rebate on all purchases of Nobivac<sup>®</sup> brand products for your clinic in 2024 after meeting minimum purchase requirements.
- Quarterly rebates are paid when minimum purchase requirements are met during that specific quarter. This means at least \$10,000 for Nobivac<sup>®</sup> brand products.
- Rebates are paid within 60 days after the close of each quarter, with a minimum payment threshold of \$100.
- Additional rebate is earned based on incremental purchases of Nobivac<sup>®</sup> brand products.
- Year-end rebates are paid within 60 days at the conclusion of 2024.
- Please see the back page for the terms and conditions of the Nobivac<sup>®</sup> Loyalty Program 2024.
- The growth rebate is paid on growth dollars only.

## How to Get Started

- Contact your Merck Animal Health Sales Representative to enroll in the Nobivac<sup>®</sup> Loyalty Program anytime from January 1st to September 30th, 2024. The Nobivac<sup>®</sup> Loyalty Program runs from January 1st to December 31st, 2024.
- Your Merck Animal Health Sales Representative must enroll your clinic to start tracking qualifying rebate purchases.

To qualify for an additional 1% rebate on growth dollars, you must:

- Achieve a 12% growth in Nobivac<sup>®</sup> purchases vs. prior year.
- Purchase a minimum of \$35,000 in net sales of Nobivac<sup>®</sup> products listed.

(Calendar annual sales history of member is used as part of performance/rebate calculation.)

(Rebate is paid only for sales during account membership period.)

# Nobivac®

Protection unites us.

## CANINE

### 1-year vaccines

NOBIVAC® Canine 1-DAPPv  
NOBIVAC® Canine 1-DAPPv+Cv  
NOBIVAC® Canine 1-DAPPvL<sub>2</sub>  
NOBIVAC® Canine 1-DAPPvL<sub>2</sub>+Cv  
NOBIVAC® Lepto<sub>4</sub>  
NOBIVAC® Lyme  
NOBIVAC® Canine 1-DAPPv+L<sub>4</sub>  
NOBIVAC® Canine 1-Cv  
NOBIVAC® Canine 1-Pv  
NOBIVAC® Puppy-DPv  
NOBIVAC® 1-Rabies

### 1-year low volume

NOBIVAC EDGE® DAPPv+L<sub>4</sub>  
NOBIVAC EDGE® Lepto<sub>4</sub>  
NOBIVAC EDGE® DAPPv

## FELINE

### 1-year vaccines

NOBIVAC® Feline 1-HCP  
NOBIVAC® Feline 1-HCP+FeLV  
NOBIVAC® Feline 1-HCPCh  
NOBIVAC® Feline 1-HCPCh+FeLV  
NOBIVAC® 1-Rabies

### 2-year vaccines

NOBIVAC® Feline 2-FeLV

### 3-year vaccines

NOBIVAC® Canine 3-DAPv  
NOBIVAC® 3-Rabies  
NOBIVAC® 3-Rabies CA

### CIRD Complex vaccines

NOBIVAC® Intra-Trac® KC  
NOBIVAC® Intra-Trac®<sub>3</sub>  
NOBIVAC® Intra-Trac®<sub>3</sub> ADT  
NOBIVAC® Intra-Trac® Oral Bb  
NOBIVAC® Intra-Trac® Oral BbPi

### 3-year vaccines


NOBIVAC® Feline 3-HCP  
NOBIVAC® 3-Rabies  
NOBIVAC® 3-Rabies CA

### Intranasal vaccines

NOBIVAC® Feline-Bb



**THE IMPACT:** To date, the Afya Program has:

 **DONATED**  
**>5 MILLION**  
doses of rabies vaccines

Reached  
**>5 MILLION**  
**CHILDREN**  
with lifesaving education

Local Nobivac® vaccinations enable us to donate and support our nonprofit partners. By choosing Nobivac®, you are taking an active part in The Afya Program.

# Nobivac<sup>®</sup> Loyalty

## Choose From Our Portfolio of Innovative Solutions

Protection pays with earned rebates for Nobivac<sup>®</sup> vaccines.

### Quarterly Rebate Payout Example

	Nobivac <sup>®</sup> (Level 2)	
	Purchases	Quarterly Rebate
Q1	\$16,300	\$1,630
Q2	\$18,100	\$1,810
Q3	\$19,200	\$1,920
Q4	\$12,800	
2024 Totals	\$66,400	\$5,360
See year-end payout below		

### Year-End Payout Example

	Purchases	Total Rebate Earned	Quarterly Rebates Paid	Year-End Rebate Payment
Nobivac <sup>®</sup>	\$66,400	\$21,912	\$5,360	\$16,552
Growth Kicker (Achieved 3%)	\$50,000 Growth	\$1,500		\$1,500
2024 Total Rebate Earned		\$23,412		\$18,052

Technical Services: 1-800-224-5318 (Monday – Friday, 9:00 am – 7:00 pm EST)

Customer Service: 1-800-521-5767 (Monday – Friday, 9:00 am – 6:00 pm EST)

## Terms and Conditions

Program valid for veterinary accounts that pay full vet retail price. Clinic may also take advantage of other commercial offers within the year **excluding the Nobivac<sup>®</sup> buy 6 get 1 promotions**. Enrollment Sign-up period is anytime from January 1st to September 30th, 2024. Notwithstanding anything to the contrary contained in this Agreement, MAH will share non-personal data of Members with MAH's authorized distribution partners who sell Products to Members. The data shared will be limited to data necessary for MAH's authorized distributors to track members' performance under this Agreement. This is an annual program and not intended to just provide rebates for 1 or 2 quarters if a clinic can't achieve the tier minimum.

### Cash Rebate:

There are three different types of rebate payments:

- Quarterly rebates paid 60 days after Q1, Q2, and Q3. Quarterly rebates apply to purchases made within the quarter the clinic signs up for the program and thereafter will be included.
- Year-end rebate will be paid within 60 days at the conclusion of 2024. All rebates are paid to registered accounts only. Purchases made within the quarter the clinic signs up for the program and thereafter will be included. Total qualifying purchases will be included in the year-end rebate reconciliation.
- Growth rebates will be calculated when Nobivac<sup>®</sup> Loyalty Participants reach Level 1 of Nobivac<sup>®</sup> categories. The growth rebate is paid out at year-end in a separate check from the year-end rebate.

### Quarterly Cash Rebates:

To receive a quarterly rebate, you will have to reach the minimum for Nobivac<sup>®</sup> and it is inclusive of that quarter. A quarterly rebate of 10% will be paid on qualifying Nobivac<sup>®</sup> purchases once the account has purchased a quarterly minimum of \$10,000 in Nobivac<sup>®</sup> vaccines. Quarterly rebates will be paid within 60 days at the conclusion of Q1, Q2, and Q3. Rebate checks will be paid when the minimum amount of \$100 is exceeded (or reached).

### Year-End Cash Rebates:

The year-end rebate will be paid within 60 days at the conclusion of 2024 and will consist of the total rebate level the account has achieved MINUS the quarterly rebate payments made during the year. Year-end rebates will be paid only on vet retail purchases.

Merck Animal Health reserves the right to terminate or amend the Nobivac<sup>®</sup> Loyalty Program, including price changes, at any time. Accounts under this program must adhere to the Merck Animal Health Distribution Policy, which includes, but is not limited to, no resale through catalogs, the Internet, farm stores and similar outlets, and no resale through any other distributor channel. Merck Animal Health shall own and be entitled to use information related to the clinic's purchase of products under the program.

The Nobivac<sup>®</sup> Loyalty Program 2024 is valid only for veterinary clinics that have a valid veterinarian-patient-client relationship with their clients, as defined by AVMA. Participation in the Nobivac<sup>®</sup> Loyalty Program 2024 is valid only for clinics in the fifty (50) United States or the District of Columbia only.