



RANSOMSTUDIOS

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Wall Decal Installation Instructions

CENTER HINGE METHOD

Product Description

Canine and Feline Dental Vinyl Wall Decal

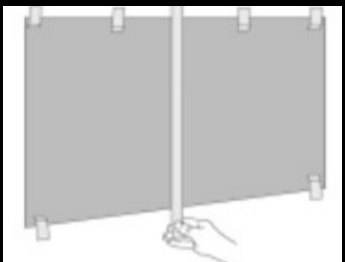
Digital rendition of the Feline and Canine Dental Chart mural by Kat Geesaman printed on a squared, clear vinyl wall decal. The graphic will appear directly against the wall color. A light, neutral wall color is recommended for best results. The dental design is printed on an intermediate calendared PVC film. It has a 5-year durability, may be applied to smooth to moderately textured walls and is not repositionable. The laminate is a 3.5 mil calendared overlamine that is designed for UV, abrasion and weathering protection. It has a matte finish to help with graphic readability.



1

Wall Preparation

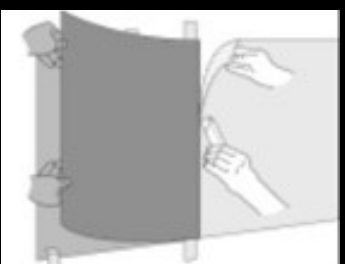
Thoroughly clean the area where the decal is to be applied using a non-oil based cleaner; warm soapy water works fine. Allow time to dry. You may wish to use rubbing alcohol on the application surface to make sure that it is cleaned of all chemicals. **Note: Any imperfections or discoloration of the wall may be seen through the clear portions of the decal.**



2

Decal Placement

Align the decal where you would like it to be. Tape it in place using masking tape along the top edge of the transfer tape. Place a piece of masking tape vertically down the center of the decal, from top to bottom. This will act as a hinge so both the left and right side of the decal can swing away from the wall.

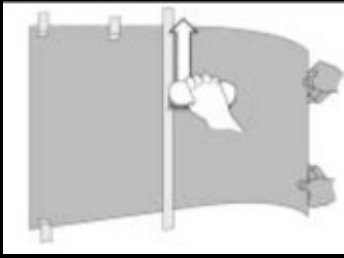


3

Peel and Apply 1st Half

Remove masking tape from one side of the decal and pull the decal away from the wall. Peel the backing tape off the the half of the decal you are working with, and cut the paper off near the center hinge. Holding the corners of the decal firmly, careful not to let it fold into itself, pull the adhesive-exposed half back onto the wall to apply.

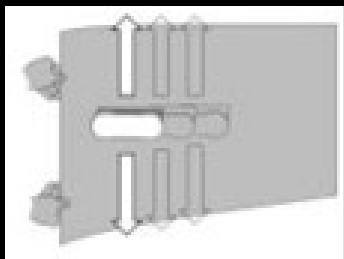
4



Adhere to Wall

Starting from the center of the decal near the masking tape, wipe over the decal with a credit card outward from the center. Firmly go over the entire decal surface until it is completely adhered to the surface.

5



Peel and Apply 2nd Half

Remove the masking tape and center hinge tape from the decal. Pull this half of the decal back from the surface and peel the backing paper from the decal. Starting from where the first half of the decal has already been applied, wipe over the decal with a credit card outward toward the edge. Firmly go over the entire decal surface until it is completely adhered to the surface.

6



Snap, Post and Tag

Now that your decal has successfully been installed, it's time to show it off! Snap a photo of your newly decorated dental suite and post it to your Animal Hospital Facebook or Instagram page. Be sure to tag your friends @Ransom_Studios or the artist, @KatGeesaman, to be shared on their story.

We want you to be completely satisfied with your new product and while we do our best to ease the installation process of our vinyl wall decals, we understand that some installs can be tricky. If you would like to locate a 3M certified and preferred installer to assist you, please use the link below:

https://www.3m.com/3M/en_US/graphics-signage-us/resources/find-an-installer/